

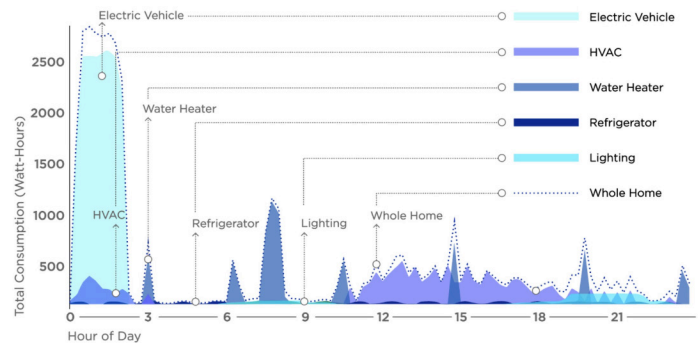


UtilityAI™ + GenAI

BEHIND-THE-METER ENERGY INTELLIGENCE
MORE INTERACTIVE, EXPLAINABLE & AUTOMATED

For more than a decade, Bidgely has pioneered the use of machine learning-based artificial intelligence (AI) to “disaggregate” energy loads. Our patented algorithms turn meter data into detailed insights about each customer’s energy use, across appliances for every hour of the year—known as UtilityAI™.

Now, we are enhancing UtilityAI with Generative AI to **make behind-the-meter energy intelligence more interactive, explainable, and automated** for both utility teams and their customers.

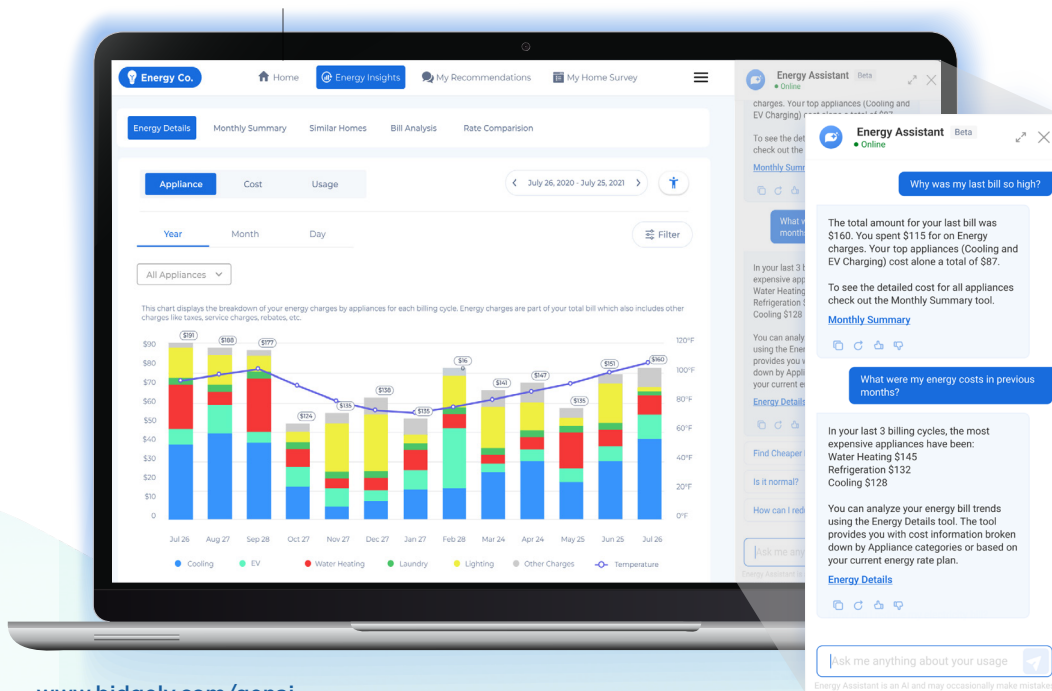


UtilityAI + GenAI Takes Insight & Engagement Further

With the addition of Generative AI and large language model (LLM) capabilities to our UtilityAI platform, we’re making it easier to interact with energy use data—improving CX, equipping customers to be better energy partners, and supercharging both customer and grid insights for utility teams.

UtilityAI enables:

Appliance-level energy insights across time



UtilityAI + GenAI enables:
Personalized explanations
& recommendations based on
customer interactions & context

Energy Assistants AVAILABLE NOW

Our Energy Assistants provide customers and customer support teams instant answers, insights, and recommendations about home energy use.

- Improved CSAT
- Reduce call volume & call resolution times
- Increase program enrollment

Energy Advisors FUTURE

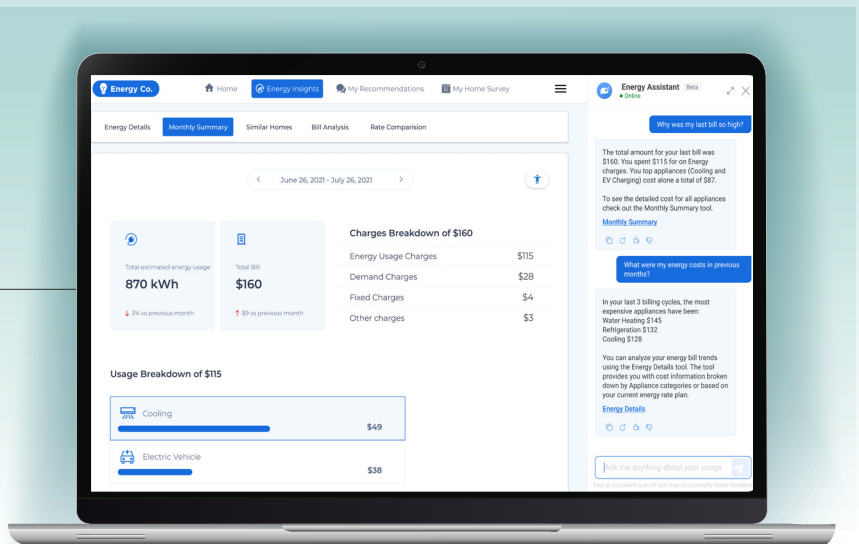
Looking forward, whether customers are modeling the impact of buying an EV, enrolling in a new rate plan, or installing solar, they will feel as if they have their own personal energy advisor to help them make the best decision.

- Empower customers to make **smart** smarter energy decisions
- Improve rates alignment for each customer
- Activate customers as DER participants

Energy Explainers FUTURE

More powerful than tool tips or “hints,” Energy Explainers contextualize data and help customers and staff discern its true value.

- Focus users on the right insights
- Increase the value of data presentation



Grid Assistants AVAILABLE NOW

Our Grid Assistants are conversational interfaces that allow team members at all levels to interact with data intuitively and extract the answers they need.

- Make queries easy
- Democratize data insights
- Enable innovation thinking & queries

Grid Advisors FUTURE

Our next-generation grid products will supercharge utility planning, allowing teams to:

- Simulate complex grid scenarios
- Build NWA and asset upgrade plans
- Forecast DER adoption

